



H.J. Heinz Company

September 2008

Corporate Responsibility/Social Responsibility/Sustainability Statement

Please see website link for our vision statement and many more important details.

More info: www.heinz.com/sustainability

Environmental Overview - what the company is doing to reduce the most important environmental impacts of their operations

Key Sustainability Goals

Reduce Green House Gas emissions by 20% by 2015, focusing on eight key areas:

- **Energy Consumption** - 20% reduction through improved operational efficiency
- **Packaging** - 15% reduction by the introduction of alternative packaging materials and reduction of existing packaging use
- **Transportation** - 10% reduction through improved efficiency of distribution network
- **Renewable Energy** - 15% to come from renewable sources, including solar, biomass and biogas
- **Agriculture** - 15% reduction of carbon footprint, 15% reduction of water usage, improvement of yields by 5% through use of hybrid tomato seeds that require less water, fertilizer, pesticides and fuel to harvest
- **Water** - 20% reduction through reuse and improved sanitation techniques
- **Solid Waste** - 20% reduction through increased recycling and reuse of waste
- **Employees** - increase employee engagement through a voluntary personal sustainability campaign_____

Social Overview - what the company is doing related to employee welfare, community involvement, etc.

Being a good citizen is a core value at Heinz that extends from our company to our employees and the local communities where we operate. Heinz has a legacy of providing fair treatment, competitive wages, equal opportunity, and safe and humane working conditions for all employees worldwide. Through the H.J. Heinz Company Foundation and our Heinz Micronutrient Campaign, we are making a world of difference in the global community.

At the individual level, the employees of Heinz unselfishly donate their time and talents to countless charities and community programs. Heinz is proud to be included in three high-profile key indexes - the Dow Jones sustainability Indexes, the Calvert Social Index and the Domini 400 Social Index - that track the financial performance of companies demonstrating excellence in their attention to and management of environmental, social and governance issues.

Supported by the H.J. Heinz Company Foundation, the Micronutrient Campaign will reach an estimated 10 million children by 2010 and secure funding to sustain local programs on a long-term basis to help all children around the world grow up strong and healthy.

To date, the H.J. Heinz Company Foundation has spent \$3 million in support of the Micronutrient Campaign, and we have renewed our commitment with an additional pledge of \$5 million over the next five years. The program has been recognized worldwide by numerous humanitarian organizations.

A copy of Heinz's Corporate Sustainability Report can be found at http://heinz.com/csr_2007/index.html.



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